

eakin **Cohesive**[®] seals

Absorbency
matters **most.**



eakin[®] ™

A SMALL PART
OF A BIGGER LIFE. •

MOISTURE ASSOCIATED SKIN DAMAGE (MASD)

The damaging effect of prolonged exposure to excessive moisture is a **common problem**^{1,2,3}

experienced by up to **70%** of ostomates.^{4,5}

A secure seal is **essential** to **prevent leakage** and **maintain healthy peristomal skin**.⁶



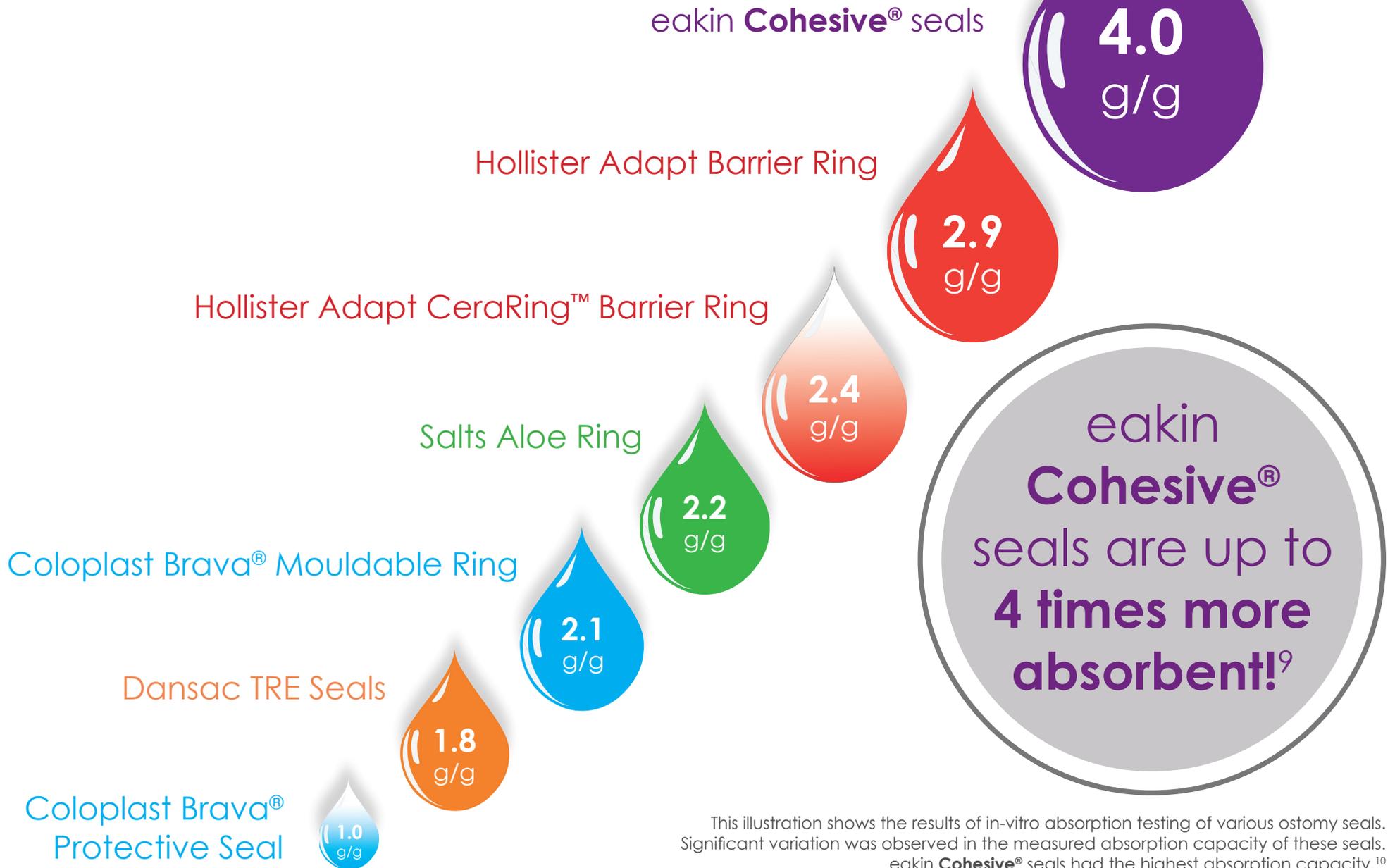
WHY DOES ABSORBENCY MATTER MOST?

Using products that **wick moisture away** from at-risk skin⁷ such as an **absorptive ostomy seal** can help **manage MASD** and should **prevent peristomal skin breakdown**.

As it is not possible to control the source of excessive moisture, **the use of an absorptive ostomy seal should prevent MASD**.⁸



EAKIN COHESIVE® SEALS #1 FOR ABSORPTION



This illustration shows the results of in-vitro absorption testing of various ostomy seals. Significant variation was observed in the measured absorption capacity of these seals. eakin Cohesive® seals had the highest absorption capacity.¹⁰

EAKIN COHESIVE® SEALS FOR SKIN PROTECTION

eakin **Cohesive**® seals are the **most absorbent** seals available and **offer greater skin protection against MASD** than any other seal on the market.⁹

Here's what our consumers and stoma nurses think!



CONSUMERS

93%

agree eakin **Cohesive**® seals
prevent leakage¹³
Consumer feedback (n = 2801)

73%

agree eakin **Cohesive**® seals
prevents skin problems¹³
Consumer feedback (n = 2801)



NURSES

90%

agree eakin **Cohesive**® seals good/
excellent at **treating denuded**
or excoriated skin¹⁴
Nurse feedback (n = 194)

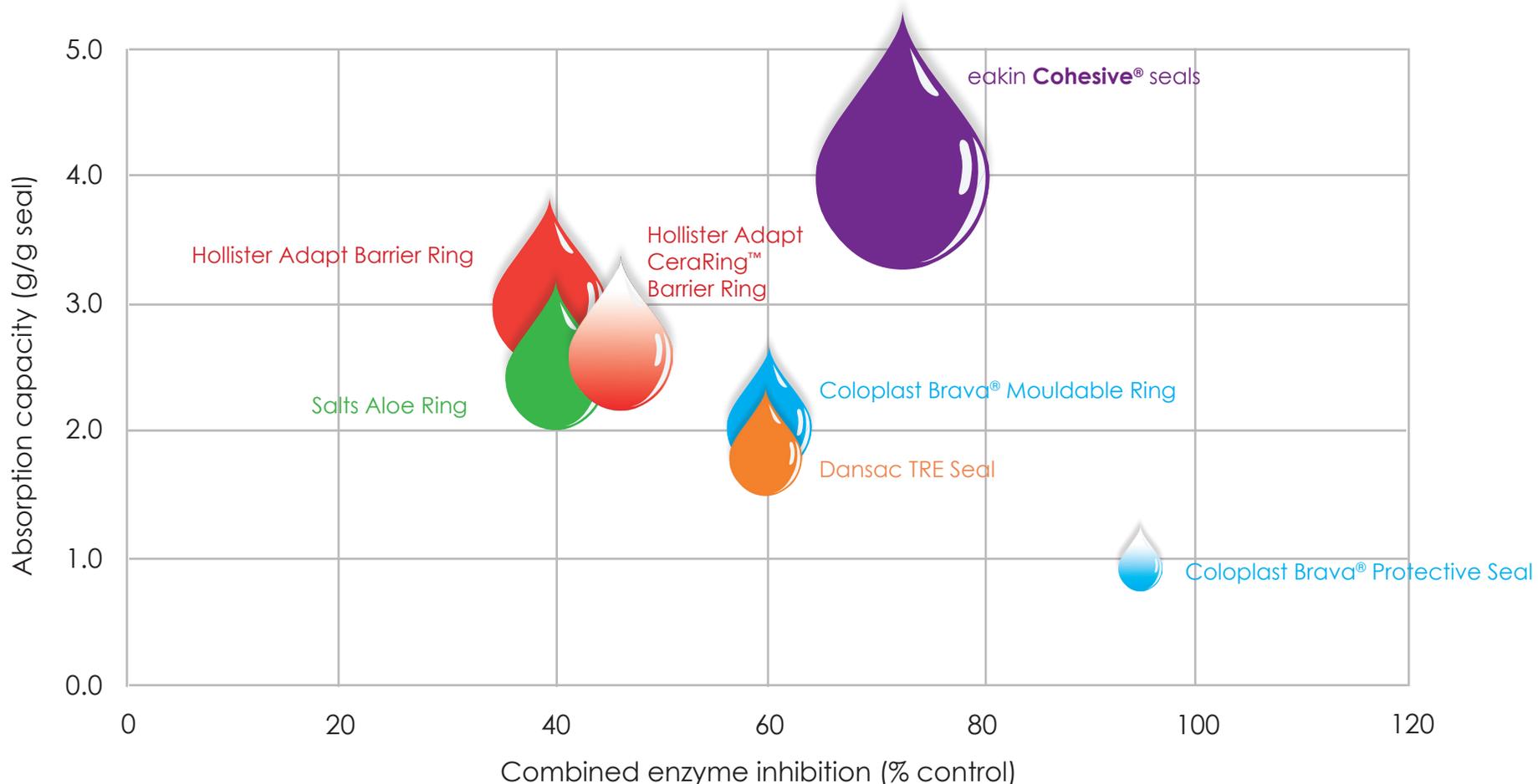
88%

agree eakin **Cohesive**® seals
good/excellent at
preventing irritation¹⁴
Nurse feedback (n = 194)

ABSORPTION + ENZYME INHIBITION = GREATEST LEVEL OF PROTECTION

A seal combining high levels of enzyme inhibition and the highest level of absorption offers the **greatest protection against MASD**.

Absorption with combined faecal enzyme (elastase and lipase) inhibition of ostomy seals.

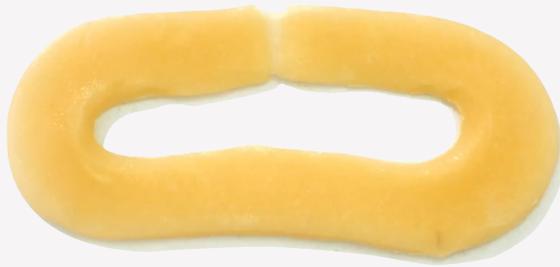


WHAT ELSE MAKES AN EFFECTIVE SEAL?

In addition to being the **most absorbent seal** available and offering a **high level of enzyme inhibition**^{9,11}, eakin **Cohesive**[®] seals are:

easier to stretch and mould than any other seals

stretch...



Up to **2.2 times**
easier to stretch⁹

mould...



Up to **2.2 times**
easier to mould⁹

and also extend pouch wear time



77%

agree eakin **Cohesive**[®] seals
extend pouch
wear time¹³

Consumer feedback (n = 2801)



85%

agree eakin **Cohesive**[®] seals are
good/excellent at **extending**
pouch wear time¹⁴

Nurse feedback (n = 194)

MYTHS ABOUT SEALS

Absorption and enzyme inhibition are the only characteristics of seals that have been scientifically proven. See below for the outcome of other claims currently being circulated.



CLAIM 1

Less residue + easier skin cleansing
= improvement in peristomal skin

OUTCOME

NO PROVEN LINK between peristomal skin health and durability.



CLAIM 2

Durable seal
= increased pouch wear time

OUTCOME

NO PROVEN LINK between improved wear time and durability.

The primary importance of a seal's absorption capacity was supported by Berg et al (1994), who in a study of 1601 patients reported that **skin wetness caused more significant dermatitis than variation in skin pH.**¹²

CLAIM 3

pH buffering “manages the skin-damaging effects of enzyme activity.”

OUTCOME

NO EVIDENCE a seal provides pH buffering/pH buffering alone inhibits enzymes.

CLAIM 4

Superior skin protection due to addition of Ceramide

OUTCOME

NO PUBLISHED CLINICAL EVIDENCE to support the use of Ceramide in stoma care.

A SEAL FOR EVERY SITUATION



eakin **Cohesive** SLIMS® *Your Everyday Seal*

- For everyday skin protection and security
- For frequent pouch changes

Product Code: 839005



Large eakin **Cohesive**® seals *Greatest Coverage*

- For covering a large area of peristomal skin
- For complex skin problems or uneven skin surfaces

Product Code: 839001



Small eakin **Cohesive**® seals *The Extra Protector*

- For maximum skin protection
- For those with high fluid content

Product Code: 839002



eakin **Cohesive** StomaWrap™ *Your Time Saver*

- For large, oval or irregular shaped stomas
- For those with limited dexterity

Product Code: 839006



99%

agree eakin **Cohesive**® seals are an
essential part of stoma care¹³

Consumer feedback (n = 2801)

ABSORBENCY MATTERS MOST

REMEMBER! eakin **Cohesive**[®] seals are up to 4 times more absorbent than any other seal!

Therefore they offer the **greatest protection against MASD**, plus:

- ✓ High enzyme protection^{9,11}
- ✓ Extend pouch wear time^{10,13,14}
- ✓ Completely mouldable⁹

eakin **Cohesive**[®] seals

#1
for
absorption



eakin Cohesive® seals

Absorbency matters **most.**

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